



//2023

o  **bra**
CONSULTING INC.

//Discover the **Oobra**[®] difference today and unlock the potential for your business. We look forward to embarking on this exciting journey with you.

About us

Oobra is a dynamic and innovative company founded by four individuals with diverse expertise and backgrounds. Committed to excellence, Oobra offers a wide array of services tailored to meet the unique needs of our clients.

Our Founders

At the heart of Oobra are its four visionary founders, each bringing a wealth of knowledge and experience to the company. Our founders' diverse backgrounds and areas of expertise are the cornerstones of Oobra's strength and versatility



Seru Singma

President, Director of Marketing
Philippines



Jeremi Galy

Chief Finance Officer
France



Nadine Nebres

Director of Client Relations
Philippines



Abbey Elazegui

Creative Director
Philippines

Our Vision

At Oobra, we aspire to be a catalyst for our clients' success. Our vision is to redefine industry standards through innovation, creativity, and a commitment to exceeding expectations. We strive to be known not only for our expertise but also for our dedication to client-centric solutions.

Strong Ethics

Whether it is about respecting the environment or the people, one of Oobra's core value is respect. We believe success starts by taking care of all stakeholders at all time and in all circumstances.

Cultural Diversity

« Stronger together » is one of Oobra's favourite motto. Our founders grew up in different parts of the world, went to different schools and learnt different subjects with different methods. Their work experiences range from marketing to luxury cruise management.

We believe this is what makes us your best choice: a melting pot of different people at the service of your project bringing new ideas from all 4 corners of the globe.

Why Choose Oobra

Fresh Perspective: We bring a fresh and innovative perspective to the market.

Collaborative Approach: We believe in collaborative partnerships with our clients to achieve mutual success.

Tailored Solutions: Oobra's services are customized to meet the specific needs of each client.

Passion for Excellence: Our passion for excellence drives us to constantly push boundaries and achieve outstanding results.

Our Expertise

Oobra leverages the collective expertise of its founders to provide a comprehensive suite of services across various domains. Our key areas of proficiency include:

● **Marketing**
Crafting strategic marketing plans and campaigns to elevate brand presence and drive growth.

● **Advertising**
Designing and executing impactful advertising strategies to captivate audiences and achieve measurable results.

● **Social Media Campaigns**
Creating engaging social media campaigns that resonate with target demographics and foster brand engagement.

● **Business Development:**
Partnering with businesses to identify growth opportunities, establish strategic alliances, and optimize operational processes using our international network.


● **Hotel Management**
Delivering top-notch hotel management solutions that enhance guest experiences and improve profitability.

● **Restaurant Management**
Elevating restaurant performance through culinary innovation and operational excellence.

● **Event Management**
Planning and executing unforgettable events that leave a lasting impression on attendees.

● **We Like Challenges**
You need some advise on something that is not listed above? It sounds exciting! Let us know and we will work on it!

Y E A R B O O K S B Y

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Yearbooks by Oobra is a branch of the company with a dedicated team of specialists who designed an all-in-one solution to save you time and money relying on a strong network of **50+ printing companies in the Philippines.**

We manage the whole creation process on your behalf and guarantee a prompt delivery to your institution.

Leave all the hassles to us! Our team of specialists will take care of all your Yearbook needs.

3 Packages to choose from

Tailored to your needs and budget, our packages are customisable. Their common feature? All of them will give you a wow effect at reception.

Professional photography

Let us know the day and we will arrange a professional photographer to come over and take great graduation photos of your students.

Premium Design

Our team of top notch designers will arrange the photos according to your liking (by class or department) and create a beautiful design that holds memories.

Quality Printing

We understand a yearbook is kept close to the heart if it is a beautiful object. This is why we ensure high quality printing so students can share their best years' souvenirs to their family and friends with pride.

Fast Delivery

We want you to preserve your best memories. This is why we commit to fast shipping to your institution. We aim to deliver your yearbooks before there end of the school year. No more years of waiting!

Brands we have worked with

Local

Technological University
of the Philippines

Elizabeth Seton School

University of the Philippines

FEU Manila

De La Salle University Manila

Travellers deal Inc.

Business Diversified Inc.

Seller Gateway

Chatmatrix

Idara

Hydrocephalus Foundation

Lederland

iVegan

St. benedict's Kitchen

Goldplan

Avelle

Naya Boutique Spa

Monster Wings

PJB Land Corp.

Bella Beauty

Beauwarts

Franeta Mall

Aboitiz Power

Pilmico

Aecom Philippines

Pafcpic

International

Coca Cola

Nestle

Walmart

Frito Lay

Unilever

Kraft

Starbucks

//Contact Us!

What's App: +33 6 58 61 63 84

Email: connect@oobraph.com

Office: High Street Corporate Plaza Tower 2, 26th
Fort Bonifacio, Taguig City, 1630, Philippines

www.oobraph.com

connect@oobra.com